



SKI NB

Minutes Board Meeting

July 14, 2026

7:00 pm Zoom

PARTICIPANTS: Clarence Bennett, Marc-Antoine Berube, Michel Bois, Pierre Daigle, Jeff Ellis, Eric de Jong, Brad Lashley, Michele Leger, Angus MacDonald, Carla MacNeil, Marla Pisegna, Stephanie Russon

REGRETS: None

1. Welcome, Call to Order – Clarence called the meeting to order at 7:02 pm and asked members to state any conflicts now or any time during the meeting. No conflicts were identified.
2. Staff updates:
Michele
 - Waiting to hear from the Alpine Canada Officials Committee on a possible new delivery method for Level 1 and Level 2. Working on a plan for an in-person Officials Level 3 for Atlantic.
 - Planning underway for coach education for upcoming season. Will be reaching out clubs to plan EL courses.
 - Meeting with Alpine Canada Coach Education staff tomorrow in Miramichi
Brad
 - See items 6a and 7a below
3. Approval of Agenda & Additional items: (M. Berube/M. Bois) **CARRIED**
4. Approval of minutes April 14, 2026 (M. Bois/M. Pisegna) **CARRIED**
5. Financial Update – No outstanding accounts receivable. Bulk of remaining accounts payable are operational expenses. Reviewed projected year end financial position report.
6. Business Arising
 - a) Partner plan – will be using some of the data from the Value of Ski Racing survey in the partner pitch. Received approval from MacKenzie Investments to use the She Skis brand for our Girls Fast Forward Camp. They will receive exposure from that and hopefully Ski NB can secure partner revenue from them next season. Also going to reach out to Audi to discuss partnership. Trying to find a new contact at Brandt.

7. New Business

- a) Season Calendar – Brad is working with various PSOs on late summer/fall on snow camps. Calendar discussion focused on potential opportunities in Quebec, timing of school exam week, week-day options for the Technical camp and MacKenzie She Skis camp. Discussions will be held with the clubs and resorts to confirm race dates and camp dates as well as with PEI and NS. Ski NB was contacted by Pin Rouge in QC to gauge interest in pre-season camps. The resort is considering early snow making/opening. Awaiting further detail. Also investigation options for a SX camp for the CWG team. Need to confirm exam week. The draft calendar will be issued on August 1. **Board members to provide feedback to Brad by July 28.**
- b) Board openings & priority skills – Clarence will craft an email calling for expressions of interest. Gaps on the skills matrix that need to be addressed. Board members to provide input to Clarence on possible candidates.
- c) Date for EDI presentation from ACA – Carla to confirm Laurie is available to present at the planning meeting on September 12.
- d) Uplifter member registration platform – Uplifter conducted a demo for the clubs on June 29. Presented the PSO (Enterprise) version to Ski NB on July 7. Have received pricing for club solution. Awaiting pricing for PSO solution. Card processing fees paid by members are similar to Teamsnap. Carla will conduct analysis and present findings.

Next meeting Tuesday August 11, 2026