



Executive Director's Report Ski NB AGM 2022

I will echo Dick and thank everyone for attending the 2021 Annual General Meeting. I began in this role in December 2021 and am heading into my second season with Ski NB. In addition to this role I am also serving my fourth year as a board member of Poley Mountain Race club.

I've enjoyed working with the members of the Ski NB board, NB clubs and the AAA board. Although I've been involved with ski racing since 2007 I've learned a lot through my Executive Director role.

I am pleased with progress on a number of modernization and productivity projects at Ski NB. These include:

1. Implementing Teamsnap for registration of Ski NB programs simplifying not only registration but payment as well
2. Migration of our data and documents to a cloud solution which will provide data redundancy, improved security and will allow Ski NB Executive members to easily access these documents
3. Migration to a new accounting software solution which will provide significant improvements to usability and reduce effort associated with accounting functions

On the registration front I will be speaking to the clubs about a new member registration tool that Alpine Canada has funded and is providing to clubs free of charge. The solution is focused on member registration and integration with ACA for the flow of ACA fees, FIS fees, and SAIP insurance as well as with Alpine Points for member activation. This solution will reduce administrative work for Ski NB, the member clubs and Alpine Canada.

Another key milestone for our organization which saw significant work was updating Ski NB's Safe Sport policies to ensure we are in compliance with the Province of New Brunswick's Sport & Recreation requirements. All PSOs in New Brunswick are required to have these policies in place as a critical component of provincial funding requirements. These updated policies will be shared in the near future with our member clubs.

It has also been very exciting to be involved in the launch of the Ski NB Athlete Development Pathway program which Michele will touch on. Coach Kay Mills is also here to answer any questions you have regarding the program. The first two cycles were a success and provided some

valuable learnings. It's a major milestone to have a consistent province wide high performance program for our athletes.

In closing, I am looking forward to the upcoming season and the completion of some of the Ski NB projects I mentioned earlier and also to attending and volunteering at the NB races and Ganada Games. I hope to see many of you at there as well.

Regards,

Carla MacNeil
Executive Director – Ski NB